Do you know what's happening on your website?

Overview PostHog, Google · main goal: booked a demo

	THIS WEEK	±
Visitors	2,840	▲ +13%
Visitors from Google	1,022	▲ +9%
Visitors from AI assistants	38	▲ +11
Booked a demo	41	▲ +8
Visitors who reached it	1.4%	▲ +0.1 pts
Visits with rage clicks	9	▲ -3
Visits that hit an error	4	▲ -5

Swipe →

Do you know why your payments failed last week?

Revenue Stripe · money received, customers, MRR

	COUNT	THIS WEEK	±
Revenue received	61	4,182.50 USD	▲ +8%
MRR, against a month ago	-	12,480.00 USD	▲ +6%
New paying customers	14	1,106.00 USD	▲ +27%
New subscriptions	11	869.00 USD	▲ +22%
Trials converted (of 9 ended)	6	474.00 USD	▲ +50%
Cancelled subscriptions	4	316.00 USD	▲ -20%
At risk: past due	3	237.00 USD	▲ -25%
Failed payments	7	553.00 USD	▼ +40%
Refunds	2	158.00 USD	▲ -33%

WHAT WENT WRONG	COUNT	AMOUNT	±
Not enough funds, still being retried Stripe tries again by itself; nothing to do yet.	3	237.00 USD	▼ +50%
Cancelled, too expensive, after 1 to 6 months Check the price against what they use.	2	158.00 USD	▲ -33%
Needs 3D Secure, not completed, lost Turn on the email that sends them back to confirm.	2	158.00 USD	new
Cancelled, no reason given, in the first month	2	158.00 USD	new

Do you know how many visitors ChatGPT sends you?



Do you know what people search to find you?

Visitors from Google search Search Console · free, no ad

	THIS WEEK	±
Visitors from Google search	612	▲ +13%
Times shown on Google	18,400	▲ +9%
Clicked when shown (CTR)	3.3%	▲ +0.1 pts
Average place on Google	8.2	▲ 0.7 places

What people searched to find you Search Console · this week

TOP SEARCHES	PLACE	±	SHOWN	±	VISITS	±
website analytics tool	6.4	▲ 1.5	2,210	▲ +230	88	▲ +27
privacy friendly analytics	4.1	▲ 0.2	940	▲ +30	52	▲ +3
cookieless analytics	11.2	▼ 0.6	1,310	▼ -90	14	▼ -3

CLIMBING: NEW OR UP 5+ PLACES	PLACE	±	SHOWN	±	VISITS	±
analytics for b2b saas	9.3	▲ 8.5	420	▲ +260	11	▲ +10
gdpr compliant analytics	12.4	new	180	-	3	-
plausible alternative	14.1	▲ 7.5	95	▲ +55	2	▲ +2

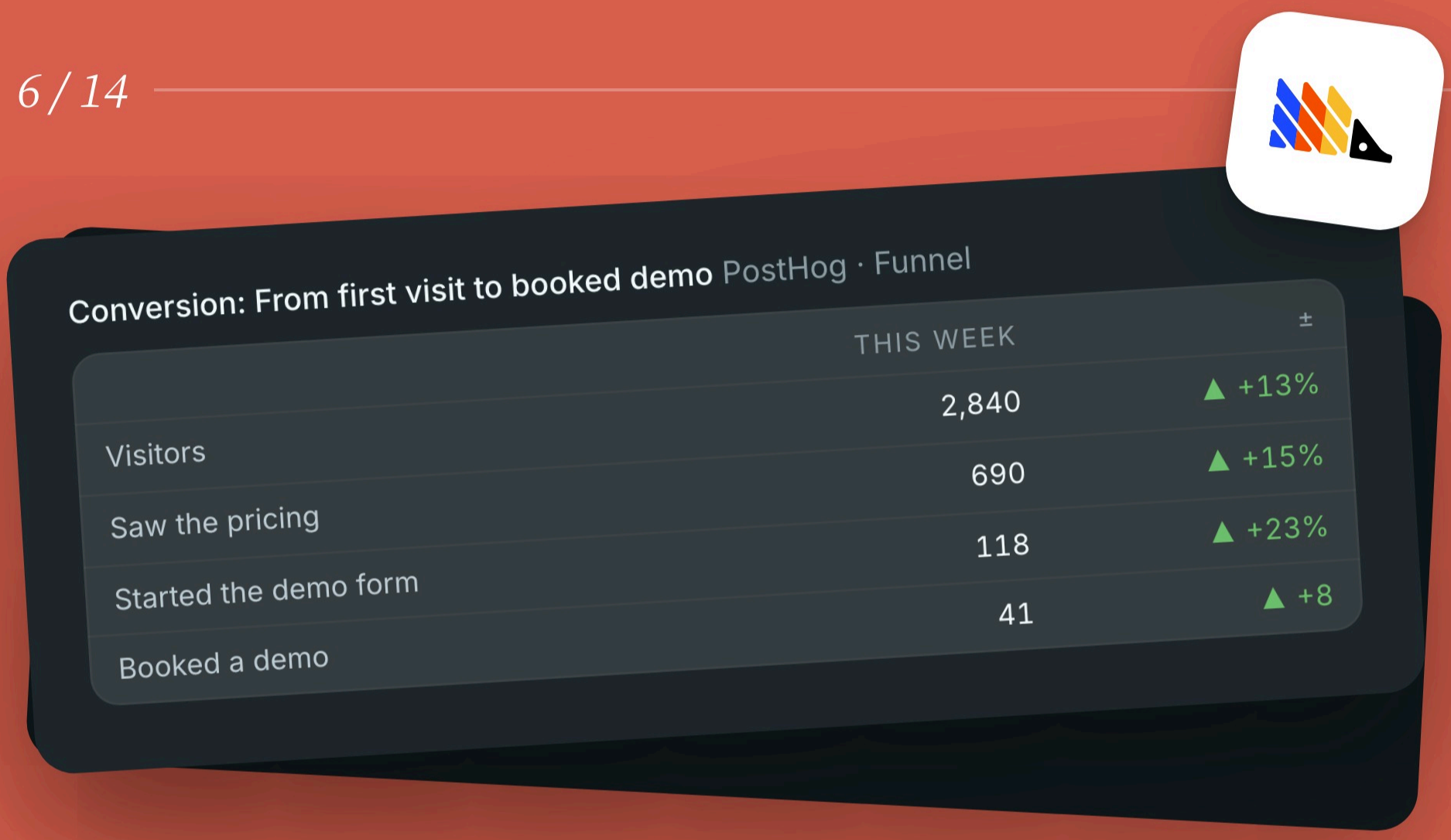
BRAND SEARCH (TRUST)	THIS WEEK	±
Times shown for your name	310	▲ +7%
Visits from searches for your name	205	▲ +9%
Average place for your name	1.3	▲ 0.1 places

Place on Google: ▲ means higher up.

Do you know which ad searches waste your money?



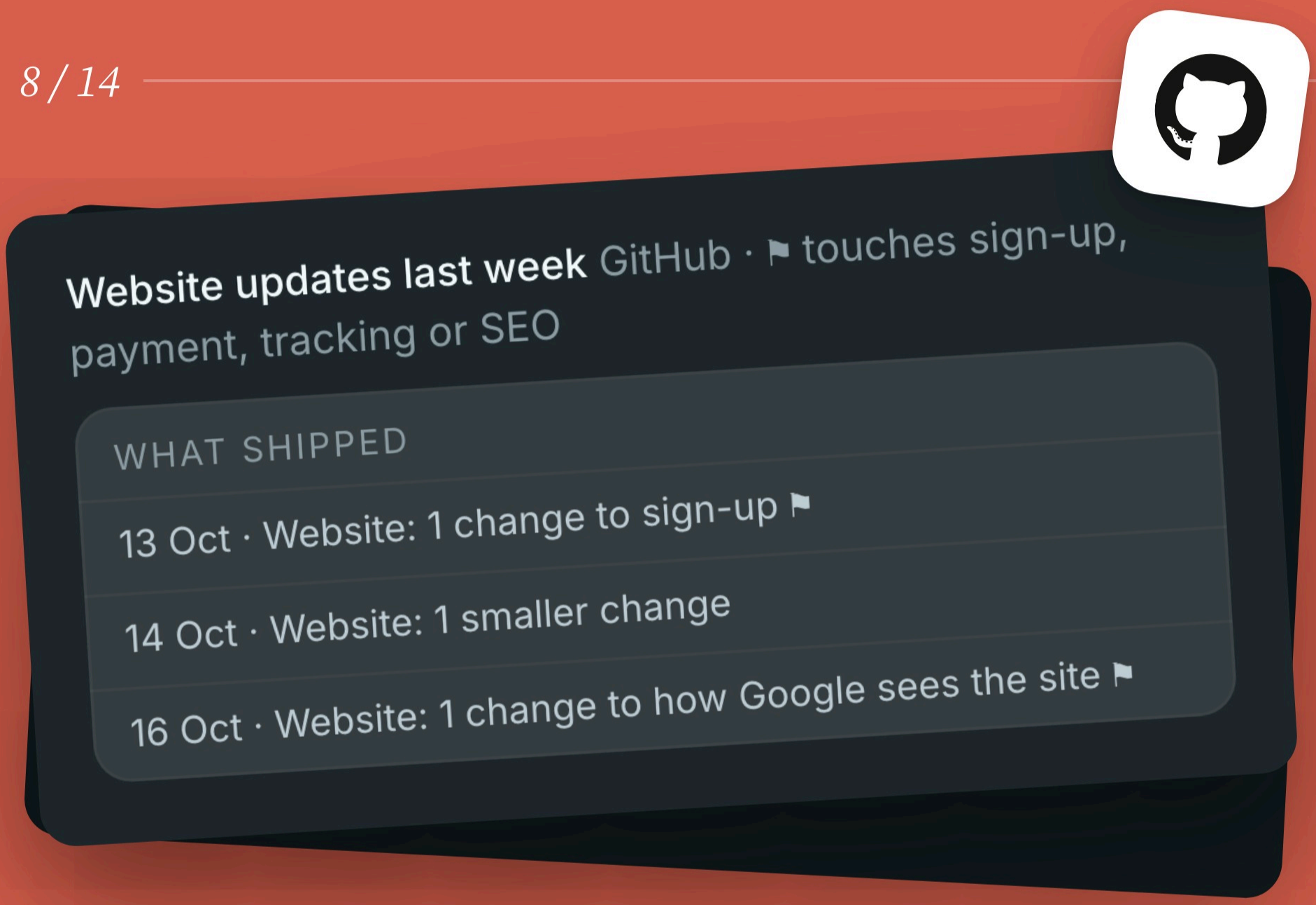
Do you know where visitors drop off?



Do you know what visitors do on your main page?



Do you know what changed on your site last week?



Do you know which customer is about to leave?

Emails you sent Resend, Gmail · delivery, clicks and replies

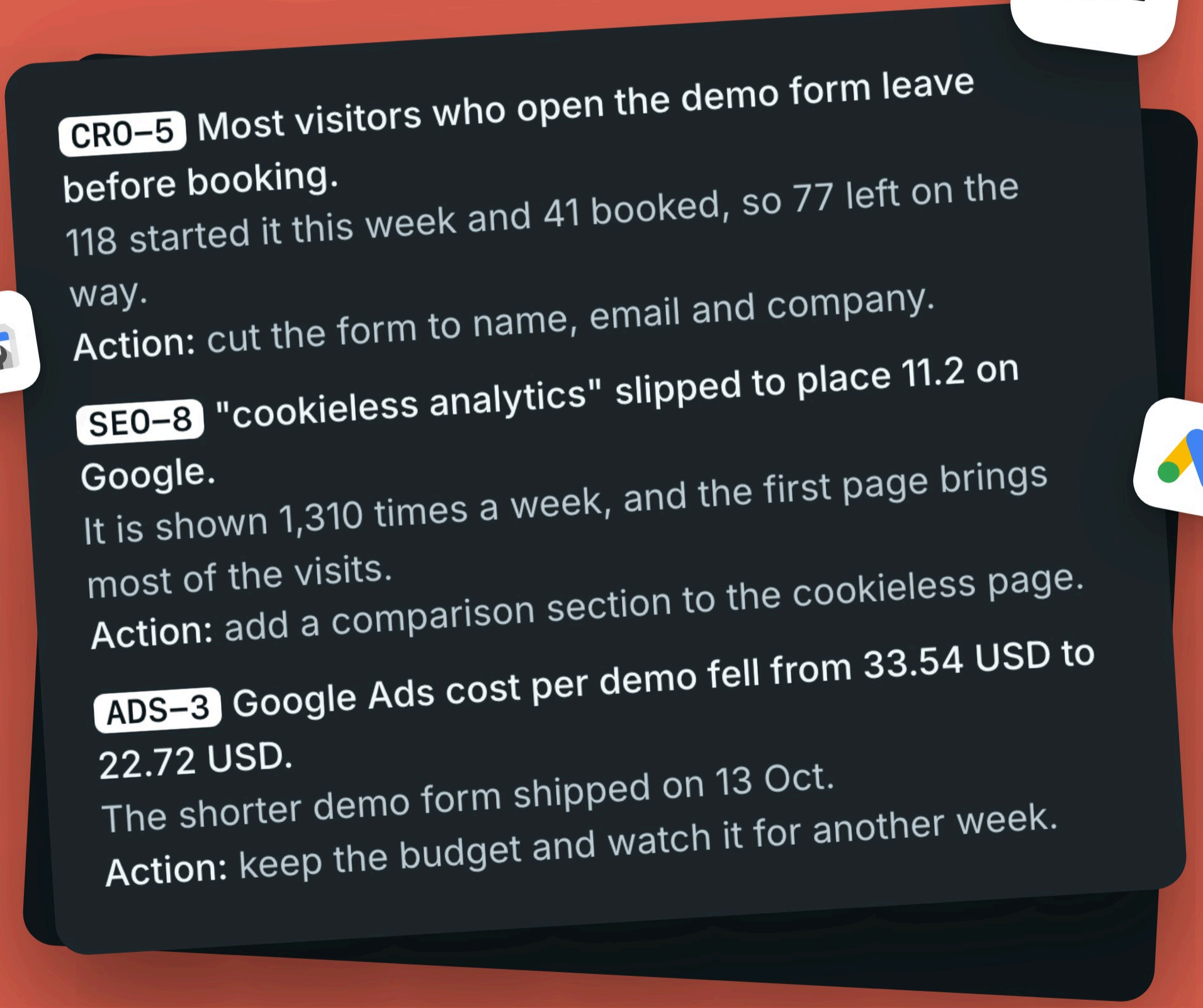
	THIS WEEK	±
Emails delivered	1,221	▲ +6%
Delivered of sent	98.5%	▲ +1.0 pts
Bounced	1.4%	▲ -1.1 pts
Marked as spam	0.1%	▼ +0.1 pts
Clicked a link	12.1%	▲ +1.6 pts
Opened (rough)	57.5%	▲ +1.8 pts
Unsubscribed	6	▲ -3
Replies	23	▲ +6
New emails from people	9	▼ -2

Emails worth reading Gmail · replies and new emails, sender hidden

Might leave · reply, 16 Oct
Wants to cancel because the dashboard is too slow to load
"If the dashboard keeps taking this long we'll have to cancel at the end of the month."

Wants to buy · new email, 14 Oct
Asks for a quote for 12 seats on the yearly plan
"Could you send a quote for 12 seats on the annual plan?"

Do you know what to do next?



From now on, we tell you. Every Monday at 8:00.

weekly-report

3DAY Agent APP Mon 8:00 AM

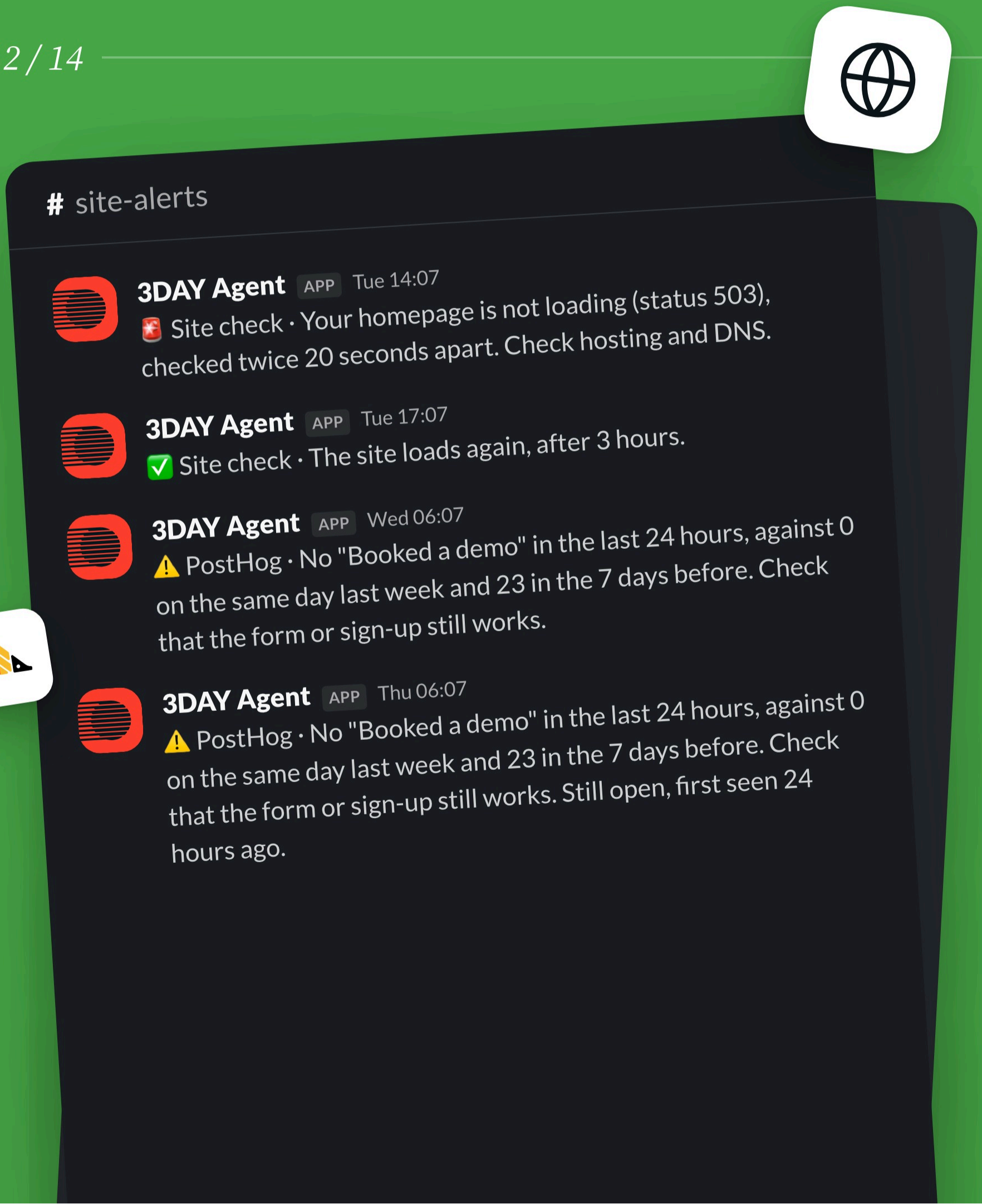
@channel **2026-10-12 to 2026-10-18** · See every number and what to do next

1. Overview and revenue

Overview *PostHog, Google · main goal: booked a demo*

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We also check your site every hour.



How it fits together.

READ-ONLY

Google Ads
campaigns, search terms, cost

Search Console
clicks, impressions, positions

PostHog
funnels, errors, recordings

Stripe
payments, customers, MRR

Live site
loads every hour

Site code
what shipped, GitHub

Email
delivery or list, replies

Mentions
news, Hacker News, web search

Claude
drafts words, never numbers

Neon Postgres
data, items, alerts

Brain
shared rules, in code

Project spec
one project's rules

3DAY Agent

#project in Slack
the report, on its cadence

#agent in Slack
alerts and reviews, private

app.3day.studio
reports, items, settings

TALKS TO

Request beta access at app.3day.studio/join